

VAKRANGEE LIMITED

PRESS RELEASE

VAKRANGEE ENTERS THE ONLINE SPACE WITH THE LAUNCH OF DIGITAL SERVICES

- *Vakrangee has launched an online digital platform to enable seamless services for the consumer at the comfort of their homes*
- *Through this, company has evolved into the unique O2O (Online to Offline) platform, whereby there is Assistance available through the Physical Kendra network along with Digital Online Services*
- *Initiated this Unique Hybrid proposition with launch of first Digital service of Telemedicine services (vHealth by Aetna, a CVS Pharmacy Group Company – Fortune 500 company)*

Mumbai, May 06, 2021: Vakrangee Limited has launched the online digital platform for providing partner services online to the consumer at the comfort of their homes. This is in addition to the growing physical network of Vakrangee Kendra outlets leading to company's Omni presence i.e., Physical to Online.

With this, the company intends to offer its Customers an option to utilize various partner services at company's physical outlets as well as online Digital platform which would help its customers to transact seamlessly. Further, the existing Kendra network acts as a unique offering of Physical assistance being available for the customer which brings in more trust and comfort. This has evolved into a Unique Hybrid proposition whereby the customers can choose to avail Vakrangee services as per their own convenience.

Company has initiated this transition with the launch of Digital Telemedicine services (vHealth by Aetna, a CVS Pharmacy Group Company – Fortune 500 company). Going forward, the company plans to make more services live through this platform. In the current Pandemic situation, Consumers can now buy the complete health package at the comfort of their homes while following the Covid 19 protocols. The health package includes features such as Unlimited Tele/video consultation with Expert Doctors in regional languages, Home Blood test facility, Medicine vouchers, Discount vouchers at more than 16,500 partner hospitals. Further they can visit the nearest Vakrangee Kendra for any Assistance.

Commenting on this, **Mr. Dinesh Nandwana, Managing Director & Group CEO, Vakrangee Ltd.** said, *"We are happy to announce the launch of our Digital Vakrangee Kendra. At the crucial time, the importance of Omni channel has grown exponentially, and the launch of digital Vakrangee Kendra services will help people to avail the essential services at their doorstep and make their lives easier.*

Customers will have the option to visit the nearest Vakrangee Kendra for assistance as well as have the choice to transact for the service digitally. It is unique offering whereby customers can get the services digitally as well as have the full trust and comfort as they can visit the nearest Kendra for any support or assistance. It is a huge leap for us and also for the way our consumers in rural India would transact going forward.”

Launch of Digital Vakrangee Kendra: Tele Medicine Services

Vakrangee is pleased to present a Complete Health package - vHealth by Aetna. Now avail the service digitally at the comfort of your home without any physical visits to the Kendra. It is a highly lucrative offering and would be beneficial to everyone in the current environment impacted by the pandemic.

To know more and apply today click on the below link: <https://bit.ly/2Rvo6Y1>

Vakrangee Kendra
Ain Poori Dunia Paidos Mein

vHealth by aetna

**NO NEED TO TRAVEL TO HOSPITALS & CLINICS.
JUST LIKE STAYING INDOORS IS YOUR PRIORITY, TAKING CARE OF YOU & YOUR LOVED ONES IS OURS**

- UNLIMITED TELE/VIDEO CONSULTATION WITH EXPERT DOCTORS
- HOME BLOOD TEST FACILITY
- UP TO 20% OFF ON MORE THAN 16500 NETWORK PARTNERS INCLUDING HOSPITALS.
- NETMEDS MEDICINE VOUCHERS WORTH 1000/-

FREE MEDICINE VOUCHERS WORTH ₹ 1000/-

₹ 8000/-
LIMITED TIME OFFER FOR JUST ₹ 999/-

TO KNOW MORE VISIT YOUR NEAREST VAKRANGEE KENDRA OR CLICK ON THE LINK GIVEN BELOW.

Vakrangee Kendra
Ain Poori Dunia Paidos Mein

vHealth by aetna

Your Complete Health Package

- No need to travel to Clinics or Hospitals during the Covid 19 pandemic!
- Tele consultation to evaluate symptoms of COVID-19, Treatment / advise on illnesses, management for chronic diseases, guidance on Staying healthy!

LIMITED TIME OFFER

FOR JUST

₹ 8000/- ₹ 999/- * validity 6 months	₹ 7600/- ₹ 699/- * validity 12 months	₹ 1600/- ₹ 170/- * validity 12 months	₹ 8000/- ₹ 1000/- * validity 6 months
Unlimited Tele/ Video Consultations From The Best Doctors For 2 MEMBERS	Unlimited Tele/ Video Consultations From The Best Doctors For 2 MEMBERS	Unlimited Tele/ Video Consultations From The Best Doctors For 2 MEMBERS	Unlimited Tele/ Video Consultations From The Best Doctors For 2 MEMBERS
Blood Tests 31 PARAMETERS	Blood Tests 61 PARAMETERS	Diet Consultation FROM THE BEST DIETICIANS	netmeds.com India Ki Pharmacy MEDICIN VOUCHERS WORTH ₹ 1500/-
netmeds.com India Ki Pharmacy MEDICIN VOUCHERS WORTH ₹ 1000/-	20% off ON MORE THAN 16500 HOSPITALS	20% off ON MORE THAN 16500 HOSPITALS	20% off ON MORE THAN 16500 HOSPITALS

Address Stamp

VISIT YOUR NEAREST VAKRANGEE KENDRA

Vakrangee feels proud to share that during such a crucial crisis situation of Covid-19 Pandemic and also in the situation of Lockdown in the country, our more than 10,000 Vakrangee Kendras are operational to provide the key essential services and thus serving the Nation. 80% of our outlets are in Tier 4, 5 & 6 Rural locations thereby benefiting the unserved and underserved bottom of the Pyramid population

About Vakrangee Limited**(BSE Code: 511431; NSE Code: VAKRANGEE)**

Incorporated in 1990, Vakrangee is a unique technology driven company focused on building India's largest network of last-mile retail outlets to deliver real-time banking & Financial Services, ATM, insurance, e-governance, e-commerce and logistics services to the unserved rural, semi-urban and urban markets. The Assisted Digital Convenience stores are called as "Vakrangee Kendra" which acts as the "One-stop shop" for availing various services and products. (www.vakrangee.in)

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