

## VAKRANGEE LAUNCHES COMPLETE TRAVEL SERVICES ACROSS ITS PLATFORM

**Mumbai, August 9, 2021:** Vakrangee Limited (VL) had partnered with TSI Yatra Private Limited to offer Assisted Online travel services. Vakrangee has now launched the complete bouquet of travel services across its platform and made services such as Domestic / International flight bookings operationally live across its entire network of more than 11,900+ Nextgen Vakrangee kendras. Through this, the company intends to provide digital travel services in the remotest parts of the country at the most competitive prices as well as provide its business partners with the unmatched reach in the unserved parts of the country and access to a unique untapped customer base.

Currently, we will be offering Domestic / International flights bookings from our Nextgen Vakrangee Kendras. Further, additional services like Hotel bookings as well as Travel & Holiday Tour packages are in process of becoming operational and would be launched very soon.

This tie-up completes our entire offering of assisted online travel services. We now offer entire bouquet of travel services right from Bus tickets, railway ticket bookings to Domestic / International flights. We shall also be able to offer Hotel Bookings, customized Tour and Holiday travel packages.

Nextgen Vakrangee Kendras exclusively offer a comprehensive range of products and services across banking, insurance, ATM, Assisted e-Commerce, e-Governance and logistics. With 70% of its Nextgen outlets in Tier-5 and 6 towns, Vakrangee will make available flight and hotel booking services to its customers in the most remote and hitherto unserved/underserved parts of the country.

Commenting on this partnership, **Mr. Dinesh Nandwana, Managing Director & Group CEO, Vakrangee Ltd.** said, *"We are happy to launch and make live the Air Travel Services for our customers in remote areas. With this partnership with TSI Yatra Limited, we have expanded the bouquet of Travel services available at our exclusive Nextgen Vakrangee Kendras making them into one stop shop for all the travel requirements of our customers. This tie-up completes our entire offering of assisted online travel services."*

*Currently, we are offering this service from our existing Physical network of Nextgen Vakrangee Kendras outlets. Further, we shall be offering the service through our online digital platform i.e. "BharatEasy Mobile Super App" to enable seamless services for the consumer at the comfort of their homes."*

Commenting on this partnership, **Mr. Akash Poddar, COO, TSI Yatra Pvt. Ltd** said, *“We are delighted to join forces with a strong and capable partner like Vakrangee on this important journey. Our partnership will help us expand our service reach well beyond urban centers and into the most rural and unserved parts of the country providing access to a complete bouquet of travel services.”*

This tie-up further expands our bouquet of services available to citizens through Vakrangee Kendras. Vakrangee currently has ~11,900 Nextgen Vakrangee Kendras spread across 27 States & UTs, 520+ districts and 4,620+ postal codes. More than 70% of these outlets are in Tier 5 and 6 towns. Vakrangee's planned target is to reach at least 25,000 Nextgen Vakrangee Kendras by FY2022 and further enhance it to reach 75,000 Nextgen outlets by FY2026.

The Company has tied up with reputed partners spread across Banking, ATM, Insurance, Financial services, e-Commerce, e-Governance and Logistics verticals to offer its customers best-in-class services and products.

### **About Vakrangee Limited**

**(BSE Code: 511431; NSE Code: VAKRANGEE)**

Incorporated in 1990, Vakrangee is the unique technology driven company focused on building India's largest network of last-mile retail outlets to deliver real-time banking & Financial Services, ATM, insurance, e-governance, e-commerce and logistics services to the unserved rural, semi-urban and urban markets. The Assisted Digital Convenience stores are called as “Vakrangee Kendra” which acts as the “One-stop shop” for availing various services and Products.

### **About TSI Yatra**

We are a leading online travel company in India providing a 'best in class' customer experience with the goal to be 'India's Travel Planner'. Through our website, [www.yatra.com](http://www.yatra.com), our mobile applications and our other associated platforms, leisure and business travellers can explore, research, compare prices and book a wide range of services catering to their travel needs. Since our inception in 2006, more than 7 million customers have used one or more of our comprehensive travel-related services, which include domestic and international air ticketing, hotel bookings, homestays, holiday packages, bus ticketing, rail ticketing, activities and ancillary services. With 70,000+ hotels contracted across India, we are India's largest platform for domestic hotels.

### **For further information, please contact at:**

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