

VAKRANGEE DIGITAL VENTURES LIMITED

Intimation for new partnership

VAKRANGEE PARTNERS WITH ALLIANZ PARTNERS TO PROVIDE ASSISTED HEALTHCARE SERVICES ACROSS ITS PLATFORM

- Vakrangee to revolutionize Rural Healthcare through offering Comprehensive Healthcare services for rural India.
- Vakrangee platform will be the one-stop-shop for complete Healthcare service requirements including Insurance facility for Hospitalization for its customers.
- Vakrangee to offer services across the platform i.e. BharatEasy Digital mobile app as well as Physical Vakrangee Kendra outlets.

Mumbai, May 24, 2022: Vakrangee Digital Ventures Limited (100% Subsidiary of Vakrangee Ltd) has tied up with Allianz Partners (AWP Assistance (India) Private Limited), a world leader in insurance and assistance services to offer a combination of Assisted healthcare services to the unserved and underserved population of India.

Allianz Partners provides a wide range of comprehensive healthcare solutions which aims to provide the 360 degree protection including health insurance for hospitalization expenses. These healthcare plans include: -

- 24*7 Doctor Tele / Video consultation
- Specialist consultation
- Full Body Check-up through Blood test Package
- Pharmacy vouchers
- Diet Consultation & Psychological Consultation
- Preventive health checkup
- Health insurance for hospitalization expenses.

Under this partnership, Vakrangee through its Nextgen physical Kendras and BharatEasy Mobile Superapp will now be able to provide comprehensive healthcare services in remote areas of the country. With 84% of Vakrangee Kendra outlets in Tier-4 and 6 towns, Vakrangee will offer these healthcare services to the communities in the unserved/underserved parts of the country. The customers will also be able to avail various discount offers and get significant savings on their purchases of healthcare products.

Commenting on this partnership, **Mr. Dinesh Nandwana, Managing Director & Group CEO, Vakrangee Ltd.** said, *"We are happy to partner with Allianz Partners to offer our customers assisted total healthcare services in underserved rural locations in a very cost-effective manner."*

With this partnership, we have strategically added a complete bouquet of healthcare services at our Nextgen Kendras & BharatEasy Mobile App making them into a one-stop for all the healthcare requirements of our customers.

He added, we're set to transform and revolutionize the way healthcare is delivered across rural India. The service is set to give patients in rural locations a very different experience when they see a doctor, to listen to their concerns, and do a virtual tele / video consultation. We shall also be able to arrange home blood tests, doorstep delivery of medicines through Allianz partner network. With this partnership, we have expanded the bouquet of services available at our exclusive Nextgen Vakrangee Kendras making them into one stop shop for all the requirements of our customers."

Commenting on this partnership, **Ms. Charu Kaushal, CEO, Allianz Partners India** said, "We are delighted to partner with Vakrangee to provide our Healthcare Assistance & Insurance services to their customers. Leveraging on our strong local network, international experience and operational efficiency, we would offer our vast array of services to the customers of Vakrangee which will enable them to experience best in class services at a very affordable prices. We sincerely hope that these services will provide additional benefits and convenience to the people in rural India and motivate us to provide more such beneficial products and services in near future."

Nextgen Vakrangee Kendras exclusively offer a comprehensive range of products and services across banking, insurance, ATM, Assisted e-Commerce, e-Governance, and logistics. Vakrangee currently has 22,042 Nextgen Vakrangee Kendras spread across 32 States & UTs, 564 districts and 5,510 postal codes. 84% of these outlets are in Tier 4 and 6 towns.

Our franchisees in remote areas of the country can now enhance their revenue stream by offering healthcare products & services too. We will continue to add more products and services and tie-up with leading business partners to offer our customers a one-stop solution to all their needs. We are aspiring to be the most trustworthy physical as well as online convenience store across India and positively moving towards Vakrangee Kendra's new brand philosophy of 'AB Poori Duniya Pados Mein'.

About Vakrangee Digital Ventures Limited

Incorporated on June 14, 2021, Vakrangee Digital Ventures Limited is the 100% subsidiary Company of Vakrangee Limited. The Company has recently launched a Mobile Super App based business platform : BharatEasy App, India ka Super App. By downloading a single Vakrangee's BharatEasy Super App mobile application, our customers would get access to a wide array of Products and Services which would significantly reduce their requirement to switch between multiple apps. This would lead to superior customer experience and convenience for the customer.

About Vakrangee Limited

(BSE Code: 511431; NSE Code: VAKRANGEE)

Incorporated in 1990, Vakrangee has emerged as one of India's largest Last Mile Distribution Platform with a Physical as well as Digital Eco-system in place with a PAN INDIA Presence. We

are delivering real-time banking & Financial Services, ATM, insurance, e-governance, e-commerce (including Healthcare services) and logistics services to the unserved rural, semi-urban and urban markets and enabling Indians to benefit from financial, social and digital inclusion.

Vakrangee has emerged as the “Go To Market Platform” for various Business verticals including Fintech and Digital platforms. The Assisted Digital Convenience stores (Physical Outlets) are called as “Vakrangee Kendra” which acts as the “One-stop shop” for availing various services and products and Digital platform is called as BharatEasy Mobile Super app.

About Allianz Partners

Allianz Partners is a world leader in insurance and assistance services, offering global solutions that span international health and life, travel insurance, mobility and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners’ businesses or sold directly to customers, and are available through several commercial brands including Allianz Assistance, Allianz Travel and Allianz Care. Present in over 75 countries, our 19,400 employees speak 70 languages, handle over 58 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world.

For further information, please contact at:

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