

## INTIMATION

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### VAKRANGEE PARTNERS WITH SBI GENERAL INSURANCE TO PROVIDE COMPREHENSIVE GENERAL INSURANCE PRODUCTS ACROSS INDIA

**MUMBAI, September 04, 2025:** Vakrangee Limited (IRDA Registration Code: CA0249) is pleased to announce its strategic corporate agency tie-up with SBI General Insurance Company Limited, one of India's most trusted and leading general insurance providers.

Through this partnership, Vakrangee Kendras across the country will now be able to offer a wide range of general insurance solutions—including motor, health, home, travel, and personal accident insurance—ensuring comprehensive protection for millions of customers. The collaboration is focused on driving insurance penetration in underserved rural and semi-urban areas, where access to such financial protection remains limited.

This tie-up will empower citizens in Tier 4 to Tier 6 towns and villages to safeguard their families, assets, and livelihoods against unforeseen risks, reinforcing Vakrangee's commitment to last-mile delivery of essential financial services.

Commenting on this partnership, **Mr. Vedant Nandwana, Managing Director, Vakrangee Limited**, said that: *"We are proud to join hands with SBI General Insurance, a brand that stands for trust, credibility, and customer-centricity. Through this collaboration, our extensive Vakrangee Kendra network will now be able to offer a comprehensive range of general insurance products to every corner of the country. By making insurance accessible and affordable at the grassroots level, we aim to empower families across Bharat with financial protection, security, and peace of mind against life's uncertainties."*

Vakrangee Kendras are exclusive, branded outlets providing a diverse range of services including banking, insurance, assisted e-commerce, e-governance, ATM access, and healthcare. With more than 83% of outlets situated in Tier 4–Tier 6 locations, this partnership is expected to significantly enhance the reach of general insurance solutions to some of India's most remote and underserved regions.

Vakrangee continues to strengthen its portfolio by collaborating with leading industry players, reaffirming its vision of delivering a "one-stop solution" for all essential needs. The company remains committed to fulfilling its brand promise – **"Ab Poori Duniya Pados Mein."**

**Note:** Vakrangee Limited (IRDAI Reg. No: CA0249) is a registered Corporate Agent of SBI General Insurance Company Limited. Vakrangee does not underwrite risk or act as an insurer. Insurance is subject to underwriting and policy terms & conditions.

**About Vakrangee Limited****(BSE Code: 511431; NSE Code: VAKRANGEE)**

Incorporated in 1990, Vakrangee has emerged as one of India's largest Last Mile Distribution Platform with a Physical as well as Digital Eco-system in place with a PAN INDIA Presence. We are delivering real-time banking & Financial Services, ATM, insurance, e-Governance, e-Commerce (including Healthcare services) and logistics services to the unserved rural, semi-urban and urban markets and enabling Indians to benefit from financial, social and digital inclusion.

Vakrangee has emerged as the “Go To Market Platform” for various Business verticals including Fintech and Digital platforms. The Assisted Digital Convenience stores (Physical Outlets) are called as “Vakrangee Kendra” which acts as the “One-stop shop” for availing various services and products and Digital platform is called as BharatEasy Mobile Super app.

**About SBI General Insurance Company Limited**

SBI General Insurance, one of the fastest-growing private general insurance firms, backed by the robust support of SBI, upholds a legacy of trust and security. We position ourselves as India's most trusted general insurer amidst a dynamic landscape. Since our establishment in 2009, our expansion has been substantial, growing from 17 branches in 2011 to a nationwide presence of over 144 branches. In FY 2024-25, SBI General Insurance reported a Gross Written Premium (GWP) of INR 14,140 crores, recording a YOY growth of 11.1%.

With a team of over 9,000+ employees and our multi-distribution model covering Bancassurance, Agency, Broking, Retail Direct Channels, and Digital collaborations, we are committed to providing both Suraksha and Bharosa to all our consumers. Leveraging a vast network that includes over 22000+ SBI branches, plus agents, financial alliances, OEMs, and digital partners, we extend our services to even the most remote areas of India. Our offerings cater to Retail, Corporate, SME and Rural segments, and our diverse product portfolio ensures accessibility through both digital and physical channels.

**For further information, please contact at:**

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