

HOLI DHAMAKA SPECIAL REWARDS SCHEME FOR MASTER FRANCHISEE

(APPLICABLE FROM 1ST FEBRUARY TO 31ST MARCH 2023)

HOLI DHAMAKA SPECIAL REWARDS SCHEME (APPLICABLE FROM 1ST FEBRUARY TO 31ST MARCH 2023)

ADDITIONAL SPECIAL REWARD FOR MASTER FRANCHISEE : NEW FRANCHISEE ACQUISITION

Sr. No.	Model	Additional Holi Special Reward <i>Per Acquisition (Over and above normal one-time commission & monthly incentives)</i>
1	Vakrangee Kendra with ATM	Rs. 4,500
2	Vakrangee Kendra without ATM (9999 Kendra Model)	Rs. 2,500

ELIGIBILITY CRITERIA

- MASTER FRANCHISEE TO ACHIEVE MINIMUM 25 VAKRANGEE KENDRA ACQUISITION INCLUDING 5 KENDRA WITH ATM/ONLY ATM MODEL BETWEEN 1ST FEBRUARY 2023 TILL 31ST MARCH 2023.**

OTHER TERMS & CONDITIONS :

- HOLI DHAMAKA SPECIAL REWARD IS OVER AND ABOVE THE NORMAL ONE TIME COMMISSION & MONTHLY INCENTIVE HALLA BOL SCHEME.**
- ANY LEADS CONVERSION FROM OTHER THAN HIS/HER OWN DISTRICT WHERE MASTER FRANCHISEE NOT APPOINTED YET CAN BE CONSIDERED FOR ONE TIME COMMISSION AND INCENTIVE.**
- OWNERSHIP TRANSFER AND USED ATM CASES SHALL NOT BE CONSIDERED FOR INCENTIVE CALCULATION.**
- INCENTIVE WILL BE APPLICABLE ONLY IF SUCCESSFUL ACTIVATION OF ATM IS ACHIEVED.**

HOLI DHAMAKA SPECIAL REWARDS SCHEME

(APPLICABLE FROM 1ST FEBRUARY TO 31ST MARCH 2023)

MASTER FRANCHISEE EARNING ESTIMATE

Example : 1

Sr. No.	Model	Quantity	Commission & Incentive Structure Per Kendra Acquisition (in Rs.)				Total Master Franchisee One Time Earning	One Time Annual Commission	Recurring Commission	E-Commerce Special Reward & Commission
			Normal One-time Commission	Additional "Halla Bol" Monthly Incentive	Additional Holi Special Reward	Total Earning per Acquisition				
1	Vakrangee Kendra with ATM	10	5,500	5,000	4,500	15,000	₹ 1,50,000	Rs. 20,000 (Rs. 5,000 Per Year for 4 next years)	New Outlets : ATM - Rs. 1 Per Txn Other Services – 5% of Franchisee Comm. Existing Outlets on incremental business: ATM - Rs. 1 Per Txn Other Services – 5% of Franchisee Comm.	Up to 5% of Revenue + Reward Schemes
2	Vakrangee Kendra without ATM	15	500	-	2,500	3,000	₹ 45,000	-	New Outlets : Other Services – 5% of Franchisee Comm. Existing Outlets on incremental business: Other Services – 5% of Franchisee Comm.	
Total							₹ 1,95,000			

HOLI DHAMAKA SPECIAL REWARDS SCHEME

(APPLICABLE FROM 1ST FEBRUARY TO 31ST MARCH 2023)

MASTER FRANCHISEE EARNING ESTIMATE

Example : 2

Sr. No.	Model	Quantity	Commission & Incentive Structure Per Kendra Acquisition (in Rs.)				Total Master Franchisee One Time Earning	One Time Annual Commission	Recurring Commission	E-Commerce Special Reward & Commission
			Normal One-time Commission	Additional "Halla Bol" Monthly Incentive	Additional Holi Special Reward	Total Earning per Acquisition				
1	Only New ATM	10	5,000	5,000	-	10,000	₹ 1,00,000	Rs. 20,000 (Rs. 5,000 Per Year for next 4 years)	New Outlets : ATM - Rs. 1 Per Txn Existing Outlets on incremental business: ATM - Rs. 1 Per Txn	-
2	Vakrangee Kendra without ATM	15	500	-	2,500	3,000	₹ 45,000	-	New Outlets : Other Services – 5% of Franchisee Comm. Existing Outlets on incremental business: Other Services – 5% of Franchisee Comm.	Up to 5% of Revenue + Reward Schemes
Total							₹ 1,45,000			

Thank You