

BECOME A FRANCHISEE!!



ATM

BRONZE MODEL - ONLY ATM

Earn Between ₹ 25,000 to ₹ 50, 000* per month
with our 'Only ATM' Model



- ★ No Monthly Charges
- ★ No Maintenance Charges (AMC)
- ★ Cash & ATM Insurance Included

Install Vakrangee's ATM & Grow your Existing Business in the Store by Attracting Higher Footfall

Minimum Investment High Returns Business Model

Highest Per Transaction Commission

Vakrangee's ATM Model

₹ 10/ ₹ 11
Per Transaction

Other Peer's ATM Model

₹ 5/ ₹ 8
Per Transaction

New & Used ATM Business Models at ₹ 2,54,999* & ₹ 1,54,999* respectively

Best in Class Equipment included in the package along with ATM Machine

- CCTV Camera with NVR
- Digital Signage
- Currency Counting & Fake Note Detector
- VPN Connectivity

With our High ROI model, you can Recover your Complete Investment in just 6 to 12 months*

To Apply:
apply.vakrangeekendra.in

Give Us Missed Call on
09355133599



* - Used & New ATM Models available. GST shall be charged extra. Kindly refer to our franchisee presentation for more details.

* - Actual earnings may vary based on shop location, demography & franchisee ambition.

* Terms & Conditions applied

Vakrangee : Only ATM Model



Minimum Investment, High Return Business Model !!

Set-Up Only ATM at your Existing Store & Attract Higher Footfalls !!

Highest Commission Structure : Best in the Industry !!

No Monthly Charges, Zero Maintenance !!

Peace of Mind : Cash & ATM Insurance included !!

ATM Service



HURRY UP!!
LIMITED TIME OFFER

**HUGE EARNING
POTENTIAL,
ATTRACT HIGHER
FOOTFALLS TO
KENDRA !!**

**Opportunity to Earn Rs.
25,000-50,000 per Month !!**

ATM and VPN device will be provided on custodian basis and service will be started only after the full payment is received

EXCLUSIVE OFFER : NEW ATM MODEL

Offer Prices Valid from 21st June 2021 to 30th September 2021

1st Instalment

Rs. 9,999

EQUIPMENT LIST

AGREEMENT SIGNING &
VAKRANGEE KENDRA ID
GENERATION

2nd Instalment

Rs. 2,30,000 + 15,000
(Freight Charges) +
45,900 (GST)
= Rs. 2,90,900

EQUIPMENT LIST

DIGITAL SIGNAGE

CURRENCY COUNTING
AND FAKE NOTE DETECTION
MACHINE

CCTV CAMERA

SOFTWARE LICENSES
(INCLUDING ATM)

ADDITIONAL BEST-IN CLASS EQUIPMENTS INCLUDED IN THE PACKAGE



EXCLUSIVE OFFER : USED ATM MODEL

Offer Prices Valid from 21st June 2021 till stocks last

1st Instalment

Rs. 9,999

EQUIPMENT LIST

AGREEMENT SIGNING &
VAKRANGEE KENDRA ID
GENERATION

2nd Instalment

Rs. 1,30,000+ 15,000
(Freight Charges) +
27,900 (GST)
= Rs. 1,72,900

EQUIPMENT LIST

DIGITAL SIGNAGE

CURRENCY COUNTING
AND FAKE NOTE DETECTION
MACHINE

CCTV CAMERA

SOFTWARE LICENSES
(INCLUDING ATM)

ADDITIONAL BEST-IN CLASS EQUIPMENTS INCLUDED IN THE PACKAGE

Used ATM & VPN device will be provided on Custodian basis

All ATMs are in good working conditions & quality check & Health Check up will be undertaken, before sending it to franchisee location

ATM OFFERING DETAILS : VAKRANGEE VS. PEERS

| ATM Players | Vakrangee | Peer 1 | Peer 2 | Peer 3 | Peer 4 | Peer 5 |
|---|--|--------------------|---|--------------------|----------------------|----------------------|
| Upfront Investment* | Used ATM : Rs, 1,54,000 New ATM : Rs. 2,55,000 | Rs. 2,00,000 | Rs. 50,000 | Rs. 1,25,000 | Rs. 2,10,000 | Rs. 2,60,000 |
| Fixed Monthly Charges | ZERO | ZERO | Rs. 12,500/- | Rs. 8,500 | ZERO | ZERO |
| Commission : Financial Transaction | Rs, 10/- till 2500 Txn Rs. 11/-from 2501 | Rs. 8/- per Txn | Rs. 14 till 1080 Txn, Rs. 11 from 1081 Txn | Rs. 9/- per Txn | Rs. 8.5/- per Txn | Rs. 8.5/- per Txn |
| Commission : Non-financial Transaction | Rs. 3/- per Txn | Rs. 2/- per Txn | Rs. 4 till 1080 Txn, Rs. 2 from 1081 Txn | Rs. 2/- per Txn | Rs. 2/- per Txn | Rs. 2/- per Txn |
| AMC & Insurance Included | YES | | | | | |
| Additional Equipment's | ATM machine Additional Equipment Included in the Package price 1 - CCTV camera with NVR 2 - Digital signage 3 - VPN connectivity 4 - Currency Counting Machine | Only ATM & VPN | Only ATM & VPN | Only ATM & VPN | Only ATM & VPN | Only ATM & VPN |
| Additional Earning Potential through Advertisement | YES (DIGITAL SIGNAGE & ATM SCREENS) | NO | NO | NO | NO | NO |

EARNING COMPARISON : VAKRANGEE VS. PEERS

ATM Players

Vakrangee

Peer 1

Peer 2

Peer 3

Peer 4

Peer 5

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 1 (100 Transactions per Day)

| | | | | | | |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| No of Financial Transaction per Day | 100 | 100 | 100 | 100 | 100 | 100 |
| No of Days per Month | 30 | 30 | 30 | 30 | 30 | 30 |
| Total No of Transactions | 3000 | 3000 | 3000 | 3000 | 3000 | 3000 |
| Total Earning | 30500 | 24000 | 36240 | 27000 | 25500 | 25500 |
| Fixed Monthly Charges if any | 0 | 0 | 12500 | 8500 | 0 | 0 |
| Net Earning Per Month | Rs. 30,500 | Rs. 24,000 | Rs. 23,740 | Rs. 18,500 | Rs. 25,500 | Rs. 25,500 |

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 2 (50 Transactions per Day)

| | | | | | | |
|-------------------------------------|-------------------|------------------|-----------------|-----------------|------------------|------------------|
| No of Financial Transaction per Day | 50 | 50 | 50 | 50 | 50 | 50 |
| No of Days per Month | 25 | 25 | 25 | 25 | 25 | 25 |
| Total No of Transactions | 1250 | 1250 | 1250 | 1250 | 1250 | 1250 |
| Total Earning | 12500 | 10000 | 17500 | 11250 | 10625 | 10625 |
| Fixed Monthly Charges if any | 0 | 0 | 12500 | 8500 | 0 | 0 |
| Net Earning Per Month | Rs. 12,500 | Rs.10,000 | Rs.5,000 | Rs,2,750 | Rs.10,625 | Rs.10,625 |

ILLUSTRATION OF MONTHLY EARNINGS - SCENARIO 3 (25 Transactions per Day)

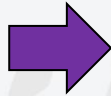
| | | | | | | |
|-------------------------------------|------------------|-----------------|-------------------|-------------------|--------------------|-------------------|
| No of Financial Transaction per Day | 25 | 25 | 25 | 25 | 25 | 25 |
| No of Days per Month | 25 | 25 | 25 | 25 | 25 | 25 |
| Total No of Transactions | 625 | 625 | 625 | 625 | 625 | 625 |
| Total Earning | 6250 | 5000 | 8750 | 5625 | 5312.5 | 5312.5 |
| Fixed Monthly Charges if any | 0 | 0 | 12500 | 8500 | 0 | 0 |
| Net Earning Per Month | Rs. 6,250 | Rs.5,000 | Rs. -3,750 | Rs. -2,875 | Rs. 5,312.5 | Rs.5,312.5 |

VAKRANGEE OFFERS LOW RISK, MINIMAL INVESTMENT & HIGH RETURN POTENTIAL !!

Responsibility Matrix : Vakrangee & Franchisee

| Activity | Vakrangee | Franchisee |
|--|----------------------------------|------------|
| <i>Payment</i> | | ✓ |
| <i>Equipment to be provided (as specified in the presentation)</i> | ✓ | |
| <i>ATM to be provided on custodian basis</i> | ✓ | |
| <i>Outlet location to be finalized</i> | | ✓ |
| <i>Working Capital required (for daily transactions)</i> | | ✓ |
| <i>Local level Marketing and awareness</i> | Marketing artwork to be provided | ✓ |
| <i>Cash loading in ATM</i> | | ✓ |
| <i>ATM First Level Maintenance</i> | | ✓ |
| <i>ATM Second Level Maintenance</i> | ✓ | |
| <i>Transaction Settlement</i> | ✓ | |
| <i>Cash and ATM Insurance</i> | ✓ | |

RBI Compliances : Key Regulatory Requirements



01

Cash loaded in the ATMs should be sourced **ONLY** from any scheduled Bank, including Cooperative Banks and Regional Rural Banks

02

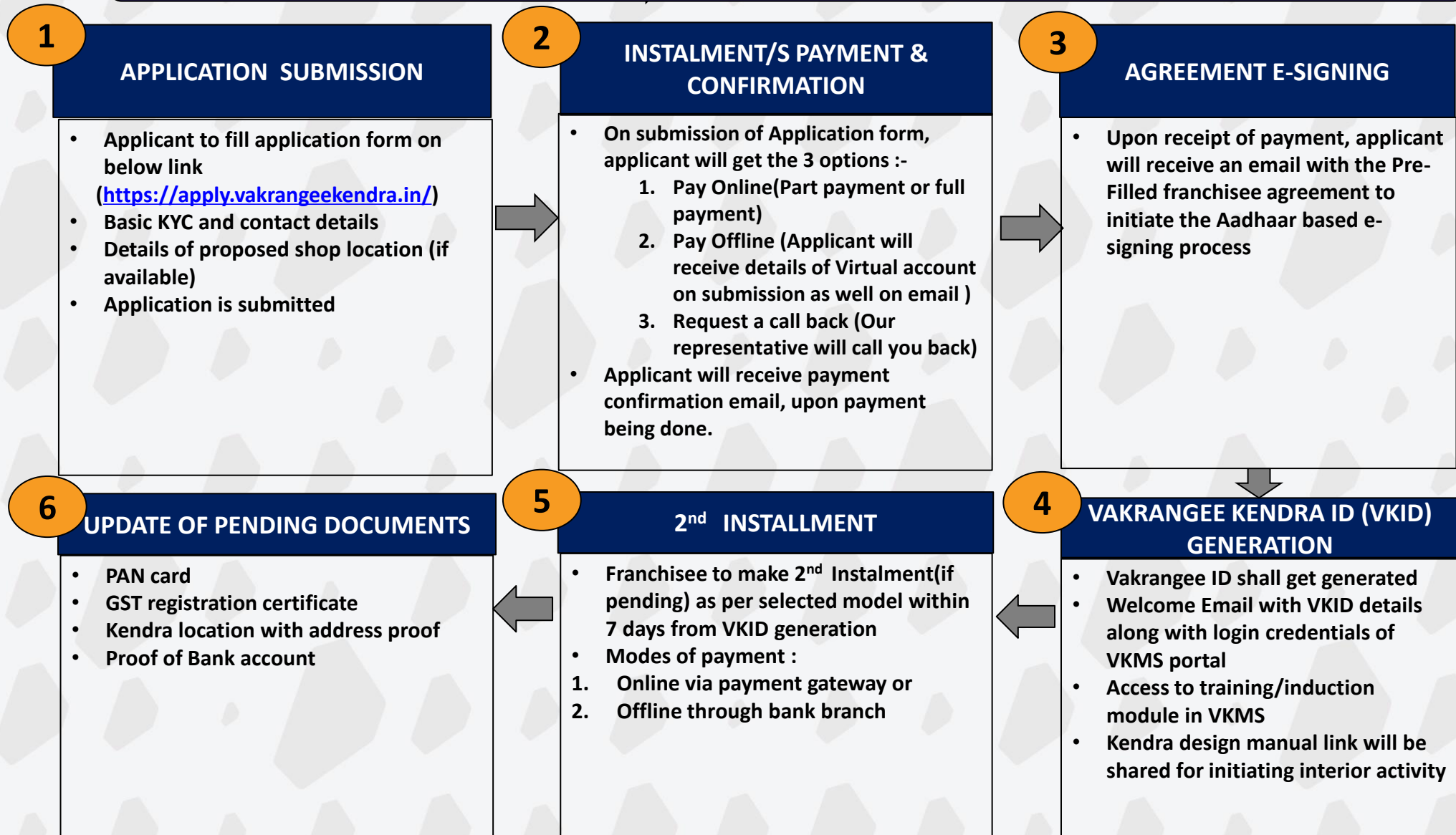
Dedicated ATM settlement account should be opened for ATM cash filling purpose. Cash withdrawn from account should be used **ONLY** for the purpose of loading in the ATM



03

CCTV should be installed correctly and should be always functional with the right settings for 90 days backup. Franchisee should provide access of CCTV to Vakrangee HO Team for Centralized monitoring. This will be done while onboarding the ATM and Vakrangee team will monitor the ATM using CCTV on regular basis.

Understanding Franchisee On-Boarding Process – contd



Understanding Franchisee On-Boarding Process

7

ATM DISPATCH/DELIVERY

- ATM shall be dispatched.
- Intimation to franchisee on tracking details shall be sent
- ATM installation shall be done by Vakrangee
- Call center can be contacted for support



8

ATM ACTIVATION

- ATM activation done once the ATM onboarding checklist is completed
- Franchisee to receive training once the ATM is made live

A

DOCUMENTS REQUIRED FROM APPLICANT

- Basic KYC – PAN & Proof of Address
- Shop Address Proof –
 - Lease agreement/Rent agreement **OR**
 - Proof of direct ownership **OR**
 - Power of Attorney
- GST registration certificate
- Proof of Bank Account
- Other Documents if any as required by Partners / Regulatory Bodies

Case Studies : Our **Shining** Franchisees



Franchisee -**SHASHI JAIN** from a **Tier-3** location of Rajasthan has earned **1,45,460** in just month from **ATM Services**

Number of Financial Transaction-**11,591**

Total Transaction Value-**96,78,600**



Franchisee -**RUSHIKESH BANKATRAO** from a **Tier-6** location of Maharashtra has earned **1,10,693** in one month from **ATM Services**

Number of Financial Transaction-**10,001**







Total Transaction Value-**2,21,35,300**

NextGen Vakrangee Kendra : Committed to ESG & UN SDGs

Sustainability ESG Performance Update

Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

| Sr. No. | ESG Assessment & Rating platform | Vakrangee Ranking | |
|---------|--|---|--|
| 1 | Sustainalytics ESG Risk Assessment Rating | Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 668 companies assessed in the Software and Services industry across worldwide |  |
| 2 | CDP Score - Climate Change 2020 | Achieved "B" Score from CDP for Environmental Practices, Better than the Industry's Average (Asia regional average of D, Global Average of C) |  |
| 3 | CDP Score - Supplier Engagement Rating 2020 | Achieved "A-" Score from CDP for Suppliers Engagement, Better than the Industry's Average (Asia regional average of B-, Global Average of C) |  |
| 4 | SAM Corporate Sustainability Assessment (CSA) – S&P Global | Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score. |  Now a Part of  |
| 5 | Bloomberg Gender Equality Index (BGEI) | Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors. |  |

About Vakrangee

About Vakrangee

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.

"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."



11,700+ Nextgen Kendras*

One of the large franchisee network companies with presence in 4,580 postal codes

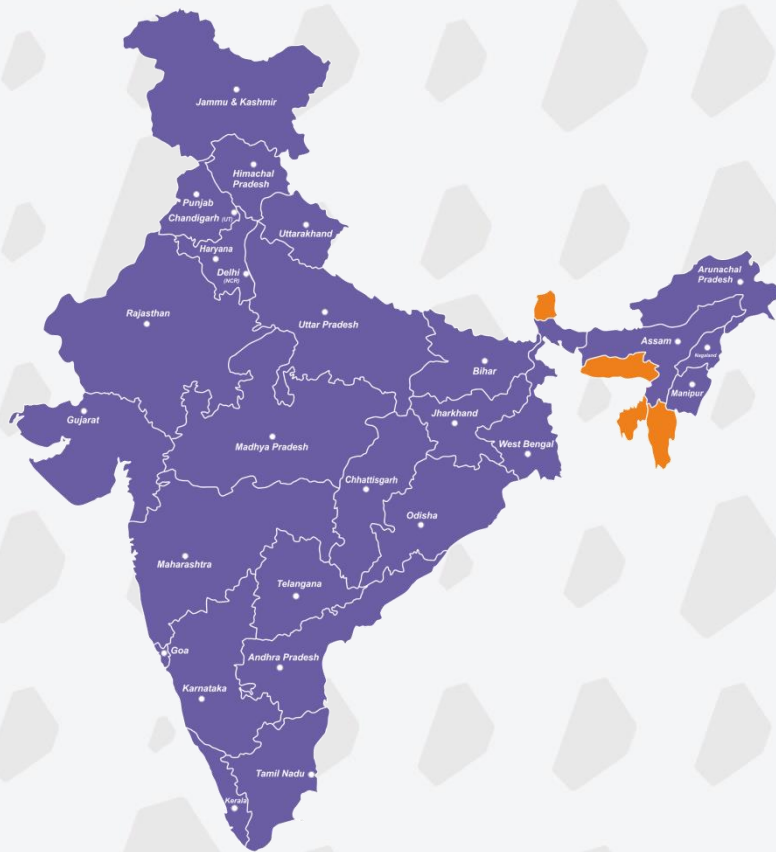
30+ Years

Founded in the year 1990, Vakrangee has 30+ years of service excellence.

Debt-free Company

A company with zero debt

Our Presence



11,700+ OUTLETS*

27 STATES & UTs

510+ Districts Covered

4,580+ Postal Code Covered

70% Presence in Tier V & VI Cities

[Nextgen Vakrangee Kendra Locator](#)



Contact Us

Apply For This Unmissable Opportunity*



Give Us Miss Call on - **09355133599**



Visit - www.vakrangee.in



Apply Now at - <https://apply.vakrangeekendra.in>

**Above stated details are the only official channels to contact Vakrangee Limited.*

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